

# STEM GOES RED

Empowering high school girls to pursue STEM careers, and become driving forces for health in their communities



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## NEW YORK ACADEMY OF SCIENCES

APRIL 5

### AGENDA

8:30 - 9:00 am	Schools Arrive
9:00 - 9:45 am	Opening Ceremony & Ice Breakers
10:00 - 11:00 am	Speed Mentoring
11:15 - 12:00 pm	Interactive Breakout Round 1
12:15 - 1:00 pm	Interactive Breakout Round 2
1:15 - 1:45 pm	Lunch
2:00 - 2:45 pm	Interactive Breakout Round 3
3:00 - 3:45 pm	Vision Boarding

*\*Timing subject to change*

### Speed Mentoring Rounds

During speed mentoring, corporate mentors take a seat at the table to speak with small groups of girls and inspire them to follow in their footsteps. Mentors share their personal experiences around the educational pathways that led to their careers, and advice to students for achieving their dreams. The student groups rotate to hear different perspectives, and learn about the variety of STEM careers available to them.

### Interactive Breakout Sessions

Interactive breakout sessions will engage students in a fun, STEM-themed activity outside of the classroom setting.



American Heart Association®



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## TESTIMONIALS

*"My students keep talking about [STEM Goes Red] to their teachers and friends.  
I can't thank you enough for inviting us."*

*"The event was a huge success and we were very happy to participate."*

*"I just wanted to reach out to let you know that my students had a fantastic time. They were really engaged in all of the activities (which is no easy feat when it comes to teenagers) and that they were glad to have come to this event."*

*"It was a great event, the [AHA] should be very proud!"*

*"I just wanted to thank you for the opportunity to have our students attend the STEM Goes Red event at the New York Academy of Sciences. Our students enjoyed all of the activities and were truly inspired by the programs and speakers. It was a wonderful event. Please keep [us] in mind for future events and we look forward to working together again soon."*

*"Amazing partnership and amazing work Team Salesforce pulling this off.  
These pictures speak 1000 words!" [See the Facebook Album](#)*

*"I am one of the amazing girls who had the chance to meet you at the STEM Goes Red event. It was a pleasure to hear your career journey and the obstacles you have faced. It was empowering to see a black woman at the event, who was not just merely a service employee, but a Senior Brand Planner at an advertising agency. During our brief meeting, I remember stating that although I have never heard of the jobs you and the other mentors have, it made me think of the vast opportunities I have as a biology enthusiast. Overall, I wanted to thank you for the impact you have had on my mindset for the 10 minutes we spoke, and for the stellar pictures you took of my friends and I!"*  
- Email from student to mentor

*"I would definitely, definitely [recommend STEM Goes Red]. I hope that we have another trip that other kids can go to. I feel like the opportunity was really great, not just to get the free stuff, but to learn about other companies too...Personally, for somebody who doesn't really know what they truly want to do when they grow up, these opportunities are really important to me because I get to see other jobs that I could potentially be interested in doing in the future. I feel like hands-on learning is more of my thing and a lot other people would enjoy it. Plus, the [droid] race was pretty fun. I've always liked the robotics and stuff. I think it's really, really interesting."*

